

B R A D W E L L S

Producer / Executive Producer / Consultant

Illinois • Michigan • California

c: (three one two) 841.6899 • e: brad (at) brad-wells (dot) com

EXPERIENCE

1997 – Present **Freelance Producer / Executive Producer / Consultant**

- Producer / Consultant for production companies, advertising agencies and corporations
- Design, Marketing & Operational Consultant for rental, restaurants and manufacturing companies
- Created and managed successful production service, advertising & manufacturing companies
- Produced / Managed over 2,500 branding, commercial, radio, music, television & film projects
- Produced / Managed projects in 16 states and 8 countries

Commercial Projects include: 3M, Adidas, BET, BMW, Coca-Cola, Def Jam, Donato's Pizza, Foot Action, FOX, Friendly's, Fruitopia, GMC, Hershey's, HomeLife, Kitchen-Aid, Kmart, McDonald's, Miller Brewing, NetJets, Northwestern Memorial Hospital, Oldsmobile, Old Spice, Pizza Hut, Quaker State, Sears, Sprite, Toyota, truth.fm, Universal, Verizon, Victoria's Secret and many others.

Music Projects include: Beyonce, CHOPS, Crucial Conflict, Deja, DJ LT Dan, Do Or Die, Entourage, Front Line, JAG, Jay Z, Vince Lawrence, M-Doc, Paul Wall, P. Diddy, R. Kelly and many others.

Film / TV Projects include: Amerikan Passport, The Brokers, dark, Hip Hop Tonight, Home Made Simple, Rome, Roll Bounce and many others.

1994 - 1997 **Associate Producer - N. W. Ayer - Chicago, IL**

1994 **Freelance Associate Producer - DDB - Chicago, IL**

1993 - 1994 **Broadcast Production Intern - N. W. Ayer - Chicago, IL**

1989 – 1993 **Freelance Production – Michigan, New York, Ohio, Illinois, Florida**

AWARDS

Commercial 22 Telly Awards
3 Flame Awards
3 RACie Awards
2 London International Awards
1 Mobius Awards

Music MTV Music Video of the Year
MTV Mixtape Monday
MTV TRL
Stellar Music Video of the Year
BET Top Ten

Film Mecca Award for Best Feature
- Urbanworld Film Festival
Best First Feature Award
- WorldFest Houston
Best Documentary
- SlamDance Film Festival

Festivals Toronto International Film Festival
Sundance Film Festival
Cannes Film Festival
Chicago International Film Festival
American Black Film Festival
Pan African Film Festival
IFP / LA New Works Festival

EDUCATION

Columbia College - Chicago, IL

Bachelor of Science, Broadcast Production / Minors in Advertising, Business & Philosophy

References and complete project and awards details available upon request